## SARAH MSC DOG TRAINING & BEHAVIOUR PRIVACY POLICY

### What information do we collect about you?

Sarah MSc Dog Training & Behaviour collects personal information when you message, email and/or complete a 'Pre-Consultation & Behaviour Training Assessment' for any of the dog training or behavioural services.

#### How will we use the information about you?

Personal information you provide to Sarah MSc Dog Training & Behaviour will be used for the purposes of collecting relevant information regarding your dog and the services you require, and will be retained as evidence to comply with audit or legislative requirements.

#### Marketing

Sarah MSc Dog Training & Behaviour's clients give consent to the use of their dogs photos (and client if requested) on social media for advertisement and various business marketing. We may contact you to keep you informed on the latest news, events and services which may be of interest to you.

You can unsubscribe from our marketing communications at any time, please email sarahmscdogtrainingbehaviour@hotmail.com if you no longer wish to be contacted.

## Access to your information and correction

You have the right to request a copy of the information that we hold about you. If you would like a copy of some or all of your personal information, please email sarahmscdogtrainingbehaviour@hotmail.com or send a direct message to the Facebook business page @sarahmscdogtrainingbehaviour.

We want to make sure that your personal information is accurate and up to date. You can review and amend your personal information by email sarahmscdogtrainingbehaviour@hotmail.com to ask us to correct or remove information that you think is inaccurate.

# How long do we keep your data?

Sarah MSc Dog Training & Behaviour will retain your personal information for the duration of service and up to a maximum of 2 years thereafter. All financial data is retained for 6 years.

#### **Other Websites**

Our website may contain links to other websites. This privacy policy only applies to Sarah MSc Dog Training & Behaviour and Sarah MSc Dog Training & Behaviour business website, so when you link to other websites you should read their own privacy policies.

## **Changes to our Privacy Policy**

We keep our privacy policy under regular review. Any updates will be placed on social media business pages and on the website. This privacy policy was last updated in January 2022.

#### How to contact us

Please contact us if you have any questions about our privacy policy or information we hold about you, by email sarahmscdogtrainingbehaviour@hotmail.com or direct message on Sarah MSc Dog Training & Behaviour Facebook business page @sarahmscdogtrainingbehaviour.